

# STEFANIE TRIVINO

GRAPHIC DESIGNER

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## EDUCATION

Graphic Design For Print and Web Humber College *March-August 2017*

## CONTACT

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## SKILLS

Adobe CC Suite - Social Media Strategy - Versatile Illustration - Troubleshooting  
Communications - Creative Briefs - Project Management - Branding Design - Photo Editing -  
Market Research - Animation - Motion Graphics

## WORK EXPERIENCE

### MXA APPAREL GRAPHIC DESIGNER

*FEB 2022 - PRESENT*

- Coordinated meetings with clothing line owners to develop a brand of bold modern street wear. Researched and collaborated on apparel, logo and website design.
- Identified target markets for their fashion audience and made \$500+ in customer sales the first night of line launch.

### MARIAEV JEWELRY GRAPHIC DESIGNER

*FEB 2022 - MAR 2022*

- Conceptualized clients business card and fliers using InDesign that catered to both their crystal jewelry business and floral arrangements
- Increased customer interaction by 15% within the first month of advertised cards.

### TWITCH FREELANCE DESIGNER/ ILLUSTRATOR

*MAR 2020 - PRESENT*

- Networked with instagram clients that lead to a Twitch rebrand project increasing the clients platform by 2K followers and 80% growth in viewership.
- Quick and efficient site graphics with Twitch clients lead to further opportunities in logo creation, channel emoticons and merchandise development.

### INSTAGRAM FREELANCE ILLUSTRATOR

*MAR 2020 - MAY 2021*

- Illustrated appealing comics on Adobe Photoshop, Clip Studio Paint and Illustrator marketed towards trending topics.
- Directed and illustrated comics on Instagram and Twitter using effective planning software such as Later which resulted in over 17K follower increase on Instagram and Twitter.
- Raised \$1000+ in revenue within the first week of open commissions.